

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 2215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, April 21, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

Nail Polish - 10c

CHOCOLATES
In Boxes

Pepsodent
Tooth Powder

Revelation
Tooth Powder

Fiber Lunch Boxes
70c

Toilet Waters
15c and 25c

Mouth Wash - 15c

Pal Razor Blades
Double Edge
12 for 25c

Velour Powder Puffs
10c

WINE - fifths

GIN

RUM

BRANDY

27 Year Old



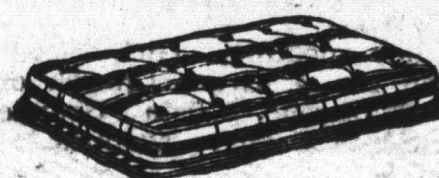
CUSTARD AND
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DANISH PASTRY
Homemade Layer Cakes
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ALWAYS DELICIOUS

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BAKERY

Open from 7 a. m. to 9 p. m.
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98 Broad St. at Plymouth
Karl Heefflin, Prop. R.A. 9326



Get Your
MATTRESS
RENOVATED
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ials and labor are
available

All Our Work Absolutely
GUARANTEED
ONE DAY SERVICE

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MATTRESS
COMPANY

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AREFUL
CLEANING



3-DAY SERVICE ON REQUEST

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DALY CITY CLEANERS

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We Call and Deliver
Mechanic On Duty

BATTERY SPECIAL

THIS IS THE SEASON OF HEAVIEST DRAIN ON YOUR
AUTO BATTERY. LET US CHECK AND REPLACE IT,
IF NECESSARY.

JEAN'S SUPER SERVICE STATION
AUTO REPAIRING AND BATTERIES

Rio Grande Products

Greasing and Oiling

Buy Bonds

AND HAVE YOUR RADIO FIXED
WITH THE CHANGE

BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

DOLAN

6939 Mission Street
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High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
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ing Fixtures, Pipe, Fittings,
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MIDTOWN LIQUOR STORE

7144 Mission Street
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BRANDS
OF

QUALITY

LIQUORS,

WINES,

BEERS,

MIXERS

AND

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CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive (Closed Saturdays) DElaware 4591

CLOTH BUTTONS MADE TO ORDER

NEW CUSTOM-BUILT CHARLES OF LONDON

TWO-PIECE

CHESTERFIELD SET

AT REDUCED PRICE

KEEP 'EM ROLLING!

Thousands of cars are being junked,
today, only because they were not
given proper lubrication. They can-
not be replaced. See that yours gets
this necessary attention every 1000
to 1500 miles.

Make a Date
to Lubricate!



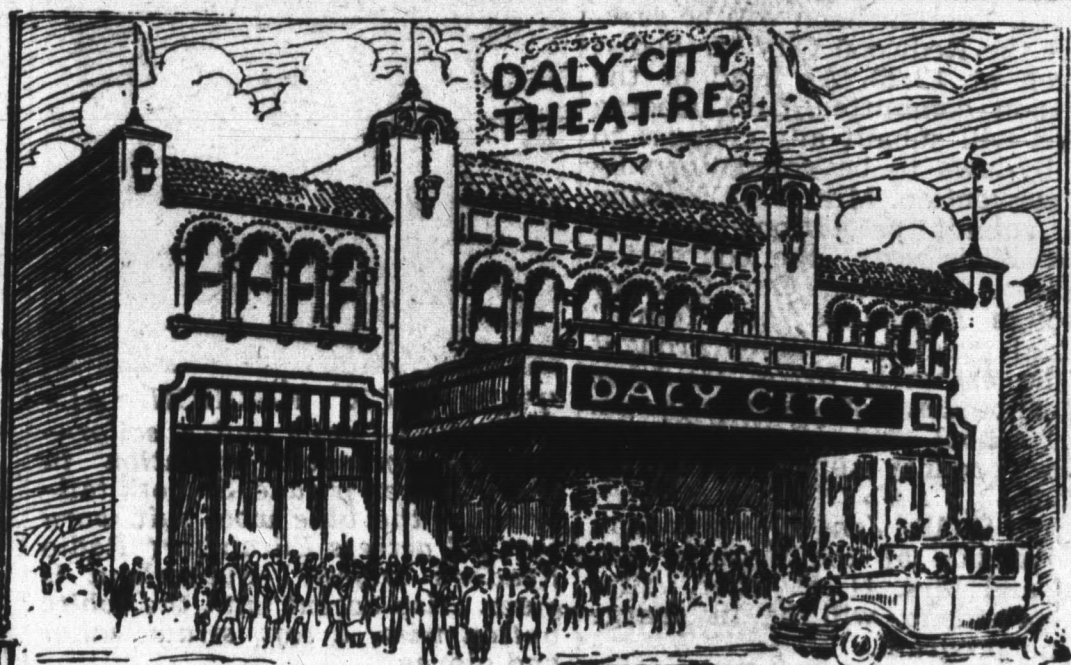
FRANK'S UNION
SUPER SERVICE STATIONS

No. 1

6200 Mission St.

No. 2

Aleman Blvd. at Sickles



NOW PLAYING—

Thursday, Friday, Saturday, April 20-21-22—

PIERRE AUMONT, GENE KELLY in

"THE CROSS OF LORRAINE"

Also JACKIE COOPER, GAYLE STORM in

"WHERE ARE YOUR CHILDREN?"

Sunday, Monday, Tuesday, April 23-24-25—

CARY GRANT, JOHN GARFIELD in

"DESTINATION TOKYO"

Also MARY ASTOR, HERBERT MARSHALL in

"YOUNG IDEAS"

Wednesday, April 26—

RICHARD DIX, RUSSELL WADE, EDITH BARRETT in

"GHOST SHIP"

Also ALLEN JONES, JUNE VINCENT in

"SING A JINGLE"

Thursday, Friday, Saturday, April 27-28-29—

DENNIS MORGAN, IRENE MANNING, BRUCE CABOT in

"THE DESERT SONG"

Also DON AMECHE, FRANCES DEE, HARRY CAREY in

"HAPPY LAND"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON
CLAUDE N. MOORE

Editor and Publisher
Business Manager

"WE" MADE IT WORK

The cost of living has been virtually stabilized for nearly a year, according to the U. S. Bureau of Labor Statistics. Thus the danger of an uncontrolled price rise disrupting production in a crucial phase of the war, is apparently eliminated.

Credit for this all important, though possibly temporary victory over inflation should not go entirely to government stabilization agencies. For example, how would the people have learned to live under a maze of regulations issued thousands of miles from their homes if local newspapers and other sources of information had not voluntarily burned the midnight oil to enlighten them?

Retail merchants, too, are responsible for the success of price fixing and rationing. They have sought by every means at their command to impress upon consumers the importance of supporting the government in its program to maintain stability. They have often been a step ahead of the government by instituting voluntary controls over distribution of scarce articles. And it is not surprising to find that chain stores have played a leading role in helping the retail distribution industry enforce cost-of-living regulations. Efficiency and maximum service at minimum cost are the key to their existence. Uncontrolled inflation is anathema to the operating methods of the chains. As a result, they have become the consumers' strong ally in the fight against inflation.

The best guarantee that the present victory over inflation may not be temporary, lies in the fact that it came from the combined efforts of the people and private industry.

Seventeenth Dist.
To Hold Convention

Seventeenth district, C. C. P. T., will hold its annual convention, today, April 20, at Sequoia high school, Redwood City. Registration will be at 9:30 a. m. and the general session will open at 10 a. m. with choral music directed by Otis Carrington of the Sequoia faculty.

Harry J. Rathbun of the Stanford Law school will be the guest speaker and his subject will be "American Youth Looks Ahead." Mrs. B. D. Ralston, past president of the district will give an inspirational talk on "P. T. A. Looks Ahead." The Peninsula Lyric Singers directed by Mrs. J. F. Koistra will furnish a musical program.

Annual reports of officers and chairmen will be given and officers for the coming year will be elected. The luncheon will be served at the Redwood City Methodist church at 12:15. As head of the Revision committee, Mrs. George Bruns will submit any changes to the by-laws to be voted upon by the convention. Mrs. B. D. Ralston will submit resolutions for the year. This year the convention theme is "Serving Our Country Through Allegiance to Youth." Special greetings will be brought to the assembly by A. C. Argo, superintendent of Sequoia Union high school and Miss Pansy J. Abbott, county superintendent of schools.

Mrs. Stella Jensen, president, will preside at the business session and Mrs. H. P. Eder, first vice-president, will be in charge of the program.



Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.

That "Different" Touch

By Frances Lee Barton

WE all know a friend or two from whom we are delighted to receive a dinner invitation.



These friends are not content to serve a regular meal, but always have a dish or two out of the ordinary. Even though you may never have figured it out, it's that

"different" culinary touch that appeals to you and makes you welcome the dinner invitation.

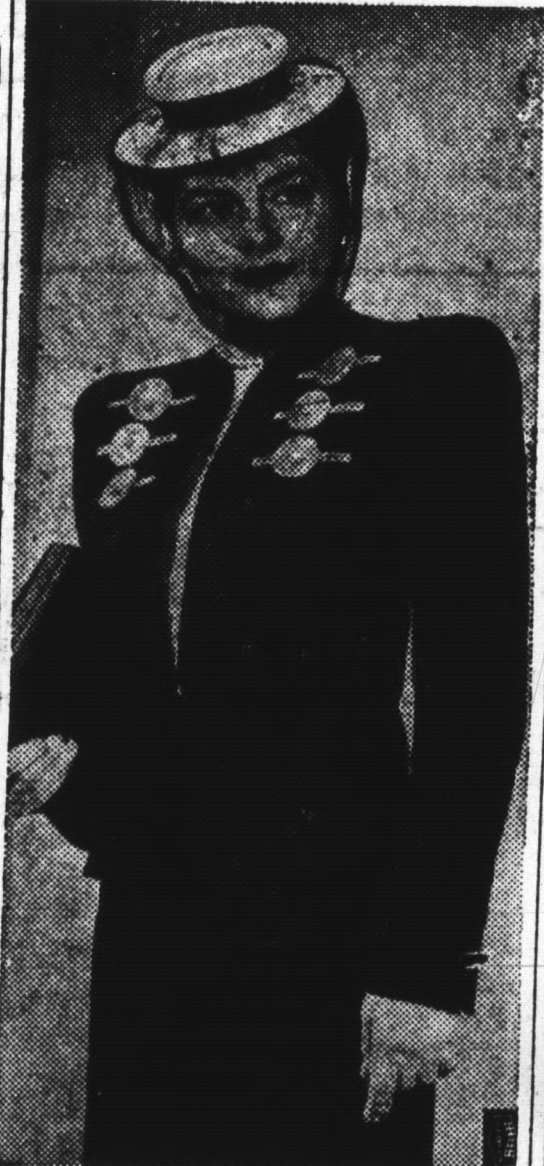
Learn to serve "different" dishes at your own tables. It will pay dividends year after year.

Creamy Fig Pudding

1 package lemon-flavored gelatin;
1 pint hot water; 1/4 cup light cream; 1/2 cup chopped stewed figs, sweetened.

Dissolve gelatin in hot water. Place in bowl of ice and water. When slightly thickened, whip with rotary egg beater until light and foamy throughout. Fold in cream and figs. Turn into mold. Chill until firm. Unmold. Serve plain or with cream. Makes 10 servings.

Perennial Favorite



TOP DECK FASHION ALLIANCE—navy and a sailor—receives animated attention in every Easter parade. Smooth tailoring of the blue wool suit worn by CBS actress Elizabeth ("Radio Reader's Digest") Sutherland is given crisp accent with the white button trim, a soft straw sailor and gloves.

Buy 'em and Keep 'em WAR BONDS

INSURE your future—
Save WITH WAR BONDS

Hillcrest Circle No. 143
U. A. O. D.
BIG PUBLIC WHIST
Monday, April 24, 8:30 p. m.
MASONIC HALL
Arch Druidess Wilma Tringali,
Chairman

AUTO GLASS

COLMA AUTO PARTS

7244 Mission Street

DALY CITY SHOPPING NEWS

Activity Calendar

Friday, April 21

10 a. m.-4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall. **VOLUNTEERS NEEDED!**

8:30 p. m.—
Regular meeting, Girl Scout Troop No. 2, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Sea Scout Ship No. 144, 6266-68 Mission street.

8 p. m.—
Regular meeting, Vista Grande Camp No. 6035, Royal Neighbors of America, Eagles hall.

Monday, April 24

8:30 p. m.—
Regular meeting, Girl Scout Troop No. 4, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—
Business meeting followed at 8:30 p. m. by public whist, Hillcrest Circle No. 143, U. A. O. D., Masonic hall.

8 p. m.—
Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p. m.—
Regular meeting, Auxiliary No. 7, D. C. F. D., 188 Santa Barbara avenue.

8 p. m.—
Regular meeting, Daly City Council, City hall, 75 Wellington avenue.

8 p. m.—
Regular meeting, Company No. 6, D. C. F. D., Werner avenue firehouse.

Tuesday, April 25

2 p. m.—
Public whist, Ladies Home club, Werner avenue clubhouse.

4 p. m.—
Regular meeting, Cubbies, Pack No. 141, Grace Church of the

Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Observance of Public Schools Week, Jefferson Union high school, public invited; officers of Crocker Lodge No. 454, F. & A. M., acting as ushers.

8 p. m.—
Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—
Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

Wednesday, April 26

10 a. m. - 4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall. **VOLUNTEERS NEEDED!**

12:10 p. m.—
Regular meeting, Daly City-Colma Lions club, Colonial Drive Inn.

8 p. m.—
Regular meeting, Brownie Scouts No. 7, No. 5 firehouse, Oliver and Bellevue.

4 p. m.—
Regular meeting, Cub Den No. 1, Pack No. 141, 6628 Mission street.

7:45 p. m.—
Weekly prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Regular meeting, Company No. 2, D. C. F. D., Santa Barbara and Parkview avenues.

8:30 p. m.—
Public whist, Cypress Circle No. 14, U. A. O. D., Colma Community Center building, Dunks street.

Present Braille Telephone Dial

Presentation of a telephone dial with Braille markings involving the letters of the alphabet and numerals especially mounted for the use of those in the armed forces who have become sightless through war action was made by Lyle M. Brown, division manager of the Pacific Telephone and Telegraph company, to Brigadier General Frank W. Weed, Commanding Officer of Letterman General hospital.

The device was originated by N. A. De Stefano, telephone company representative. The dial is mounted on a suitable bakelite encasement with the Braille alphabet and Braille markings for numerals from 1 to 10 inclusive.

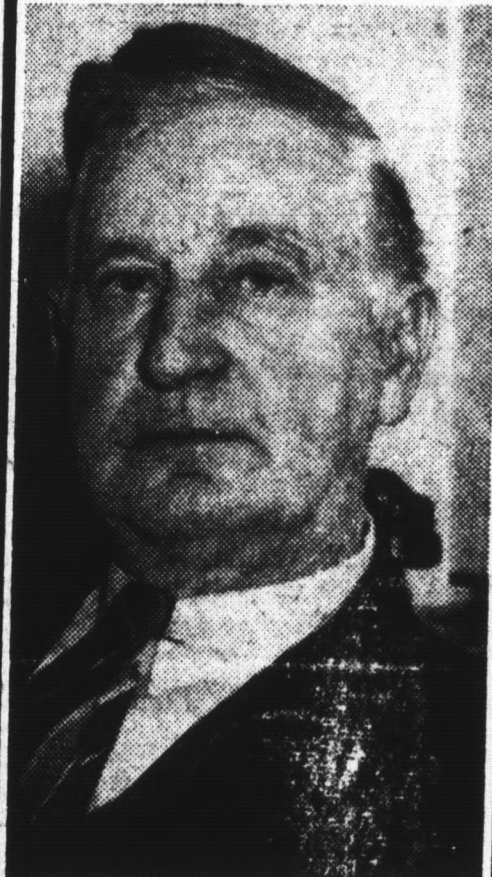
"The dial and mountings are designed for training purposes to make interesting and easy the memorizing of the numerals and letters, enabling the men to place their own calls whenever they wish to do so. It was developed in the spirit of helpfulness to those boys who have lost their eyesight as we are deeply interested in their welfare, particularly in measures that will be helpful to them when they return to civilian life," Brown said.

General Weed stated that the dial will form "a valuable adjunct to the training course conducted for the men in the armed forces who have been blinded and will be of great assistance to them on their return to civilian life."

(Paid Political Adv.)

"A Judge for
ALL the People"

ELECT



Gilbert D.

FERRELL

Superior Court

JUDGE

San Mateo County
Dept. 1

- 10 years District Attorney San Mateo County.
- 3 years Professor of Law.
- 25 years Law Practice.
- Friendly!
- Competent!
- Humane!

ELECTION

Tuesday, May 16

It's Garden Time

Get Plants Now for Finest
VEGETABLES - FLOWERS
Visitors Welcome - Gardening Advice

DALY CITY NURSERY

Telephone DElaware 9907
F. and S. Bryant, Props. 559 San Diego Ave.

**JOBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION**

STATE SHEET METAL WORKS
(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RANDolph 10153



The **FOOD**
that comes in
CAPSULES

You know that vitamins are mysterious elements found in foods. You can't sustain life without them. Yet you cannot see a vitamin. You cannot touch or taste them. And that is why, when you buy vitamins in concentrated,

pharmaceutical form, it is so important to seek the product of a recognized manufacturer. Because ABBOTT is one of the old and trusted names in this field, we specialize in their products and recommend them confidently. Ask your physician about this brand!

McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RANDolph 6072





Buy Bonds & Stamps



Prices in this ad are effective Thursday, April 20, 1944. All prices are in dollars and cents. Prices for other items and items in other stores, markets, and stores. Other items and items are subject to a change of price.

Julia says—
Give a Spring lilt
to your menus



THE CALENDAR says it's Spring—so why not add some of Spring's fresh liveliness to mid-April meals?

Of course there are the fairly obvious things we can do, such as using the gay mats and table covers of last summer again, and bringing out bright-hued dishes, and putting the early blossoms from the garden to good use.

And it's easy to add a Spring lilt to an entire menu! Here are some suggestions that will show you what I have in mind—perhaps they will give you some ideas for putting springtime into a dinner, this week:

I'd start the meal with a *Springtime Highball* of combined chilled fruit juices (canned, fresh, or leftovers, with a little lemon juice added).

Then I'd serve an *Early Spring Meat Ring* (use your favorite meat loaf recipe; bake in well greased 1½-qt. ring mold in moderate oven—350° F.—1 hour or until done; unmold, and serve hot or cold).

To fill this ring, I'd use *Deviled Creamed Potato Balls and Peas* (boil large white potatoes and cut into balls with melon cutter or spoon to make them look like new potatoes; cook enough peas to make two cups; make white sauce, adding 1½ tps. mustard, ¼ tsp. paprika, ½ tsp. salt and ½ tsp. Worcestershire sauce, and pour over potato balls and peas). The potato trimmings, incidentally, are fine for later use, hash browned or in patties.



Alongside, I'd have *Harlequin Slaw* (toss shredded carrots and sliced celery in French dressing, and serve on crisp lettuce or water cress, topped with a dash of mayonnaise).

Or a sprightly *Morning Sunshine Fruit Salad* would add a lively touch (slice peeled orange or grapefruit into ½-inch circles, cover with mixed salad fruits, and garnish with tart lemon dressing).

Served piping hot would be *Cloverleaf Biscuits* (divide the amount of dough for each normal biscuit into three parts, and lay them on the pan so they touch at the center, in cloverleaf fashion).

And to top off the dinner, a *Fresh Apple Gelatin Whip*! Here's the recipe:

1 pkg. lemon-flavored gelatin
2 cups hot water
2 cups coarsely shredded raw apple
¼ cup lemon juice
½ tsp. salt
1 cup evaporated milk
¼ cup sugar

Dissolve gelatin in hot water in large bowl; chill until thick and syrupy. Shred apple; add lemon juice as soon as apple is shredded, to prevent darkening; add salt. Freeze milk in refrigerator tray until ice crystals form along edge; beat with rotary beater until thick; add sugar gradually, beating until it holds peaks. Beat gelatin with rotary beater until light and fluffy. Fold in apple mixture and whipped milk. Chill. Makes 8 generous servings.



Julia Lee Wright Director
Safeway Homemakers' Bureau

SAFeway Homemakers' Guide

Safeway is the place to buy really fresh produce...

... because Safeway maintains a staff of expert produce buyers, who deal directly with the growers and buy the best exclusively for your Safeway store, to be shipped as swiftly as possible from field to you! And because the Safeway plan of pricing all fresh fruits and vegetables by weight means that you pay only for what you need of this really fresh produce—no waste! Let your convenient Safeway store supply you with produce this week—get the best! Buy only what you need—by the pound!

NAVEL ORANGES Fancy—or Valencias **3 Pounds 27¢**

FRESH GARDEN PEAS **2 pounds 23¢**

FANCY LETTUCE Solid Heads **Pound 8¢**

FANCY ARTICHOKE Quality **2 Pounds 19¢**

FANCY QUALITY CARROTS **2 Lbs. 9¢**

ASPARAGUS

FRESH GREEN **2 Lbs. 23¢**

TOMATOES

FANCY MEXICAN BULK **Pound 19¢**



SHOP EARLY IN THE WEEK AND SAVE AT SAFEWAY

POINT-FREE ITEMS

Raisin Bran Skinner's—10-oz. ctn. **2 for 19¢**
Peas Sugar Belle, Fancy—No. 2 can **14¢**
Peas Highway, Standard—No. 2 can **13¢**
Prunes Sunsweet, Medium—2-lb. ctn. **26¢**
Jam Wilson's Plum—2-lb. glass **35¢**
Dressing & Meat Sauce Durkee—10-oz. **27¢**
Soda Crackers Busy Baker—2-lb. ctn. **34¢**
Soda Crackers Snowflake—2-lb. ctn. **34¢**
Wafers Loose Wiles Wheat Toast—1-lb. **19¢**
Zoom Fisher's Instant Cereal—1¼-lb. ctn. **19¢**

ORANGE LAYER CAKE **33¢**
2 layers of silver cake filled and iced with Orange
Creme icing topped with toasted sliced almonds.
CINNAMON ROLLS Pkg. of 6 **15¢**

PALMOLIVE TOILET SOAP

Reg. bar **3 for 20¢**

OXYDOL GRANULATED SOAP

24-oz. ctn. **23¢**

P&G LAUNDRY SOAP

Reg. bar **3 for 14¢**

OLD DUTCH CLEANSER

14-oz. can **2 for 15¢**

SNOWDRIFT SHORTENING

(No Points) 3-lb. **64¢**



COFFEE VALUES

EDWARDS **27¢**
Vacuum Packed—1-lb. glass

M. J. B. **31¢**
Regular or Drip—1-lb. glass

NOB HILL **24¢**
Whole Roast—1-lb. pkg.

TEA SPECIAL

Canterbury **39¢**
Orange Pekoe—½-lb. ctn.

RATIONED ITEMS

Shortening Royal Satin no pts. 3-lb. **59¢**
Potted Meat Libby (1 pt.) No. 1 **9**
Tang Cudahy Lunch Meat—(3 pts.)—12-oz. **33**
Soups Rancho Ast. (4 pts.) 10½-oz. **4 for 23**
Juice Florida Gold Grapefruit—(1) No. 2 **13**
Juice Florida Gold Grapefruit—(3) 46-oz. **29**
Juice Pineapple, Libby—(12 pts.) No. 2 **13**
Peaches Castle Crest, St.—(43) No. 2½ **23**
Corn Highway Gold. Vac. Pack.—(6) 12-oz. **13**
Tomatoes Gardenside—(7 pts.) No. 2½ **12**
Beans M.J.B. White or Pink—(4 pts.) 2-lb. **23**
Milk Morning Special Brand—(1) Tall **3 for 29**
Salmon Silver Horde—(12 pts.) No. 1 **21**
Oleomargarine Parkay—(6 pts.)—1-lb. **25**

GUARANTEED MEATS

Planning your week-end meat requirements? Why not plan to get good meat and save money at the same time? Safeway!

Corned Pork Shoulders **27¢**
Picnic Cut, Excellent for Baking (1 pt.)—1-lb.

Eastern Smoked Bacon **28¢**
Fine Quality, Rind On, By the Piece (1 pt.)—1-lb.

Veal Shoulder Roast **27¢**
Tender Meaty "A" Grade, Bone In (7 pts.)—1-lb.

Pork Loin Roast **30¢**
Large Loin or Rib End Cuts (2 pts.)—1-lb.

Shoulder Pork Roast **28¢**
Lean Picnic Cuts, Bone In—(1 pt.)—1-lb.

Rib Veal Chops **37¢**
Choice Cuts, "A" Grade Veal—(9 pts.)—1-lb.

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from OPA.

Fancy Sliced BACON
Eastern Quality
Market Sliced,
Rind off—1 Pt.—1-lb. **37¢**

Breast of Veal
For Baking or
Stewing, Bone In
3 Pts.—1-lb. **20¢**

PATRICIA KNOWS HER PRICES!



REWARD FOR WINE BOTTLES

Safeway Stores will pay 2¢ per bottle for all empty Standard Victory wine bottles—white or white—returned in reasonable condition.

SAFeway

Want To Do Your Part

Then Give Generously During the Current Campaign

The hell-on-earth which war must be, would be far more difficult for our sea, land and air forces to survive—mentally as well as physically—were it not for the Red Cross which never leaves their side! The wounded marine, killed on a South Pacific jungle battlefield is given blood plasma provided through the Red Cross. The sailor recovering in a hospital thousands of miles from home is freed of the mental torture that would be his if he could not communicate with his family—by the Red Cross which carries his letters for him, and sees to it that he too hears from his loved ones. The soldier taken prisoner by the Japs would live at all, if it weren't for food provided him by the Red Cross. And these aren't all the gallant services Red Cross performs. Its field directors help to settle every kind of family problem, rehabilitate the wounded—recruit nurses for the Army and Navy—operate clubmobiles for men in far-flung posts—provide emergency foreign war relief—teach first aid, nurse's training and home nursing. And let's not forget that in the face of all the demands of worldwide war, the Red Cross is ready to help victims of flood, train wrecks, fires and other public tragedies. We all have every reason to—give our dollars, to keep the RED CROSS always at "his" side.

Maybe You Know...
by A.M. CROSS



KNOWING THAT PLASMA AND PROMPTNESS SAVES LIVES, U.S. ARMY MEDICAL CORPSMEN GIVE TO WOUNDED MEN ON MOVING LITTERS PLASMA TRANSFUSIONS FROM BLOOD DONATED THROUGH THE RED CROSS IN AMERICA MONTHS BEFORE

MORE THAN 17,000 SERVICEMEN DROP IN AT THE RED CROSS RAINBOW CLUB IN LONDON EVERY DAY

YOUR RED CROSS IN 178 DISASTERS IN 12 MONTHS AIDED A NUMBER OF MEN, WOMEN, AND CHILDREN SUFFICIENT TO PEOPLE 24 TOWNS OF 5,000 POPULATION

T. R. HOPMAN
Electrician
RADIO SERVICE
Delaware 5629

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Backing the Attack!
WITH WAR BONDS

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RAndolph 2930

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DE SOTO - PLYMOUTH
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RAndolph 9941

"Joe" "Fred"
MATHER BROS.
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MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
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RAnd. 7871 **CORA OBERG**
Evenings by Appointment

Re-weaving - Alterations
Moth Holes - Burns - Tears
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Daly City, Calif.

O. C. Bartens
PANTALEONI BROS.
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Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
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Frank
DALY CITY BARBER SHOP
Expert Haircutting For
The Whole Family
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Mrs. Jennie Berelli
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Sole Treatments
6015 Mission Street
ELkridge 6077

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

Lena Redmond
CENTRAL CREAMERY
TASTY SANDWICHES
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6331 Mission Street
ELkridge 4220

Rose Hanson
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For Young And Old Alike
Ice Cream - Sodas - Sundaes
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R. C. Coombs
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RAndolph 1871

T. M. Hagaman
DALY CITY CLEANERS
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DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

BACK THE ATTACK WITH WAR BONDS!

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McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barles
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
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6345 Mission Street
DElaware 6851

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MIXED DRINKS
BEER - WINE
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RAndolph 9729

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ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
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RAndolph 6846

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ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERRITT ELECTRIC
58 Bepler Street
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
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DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

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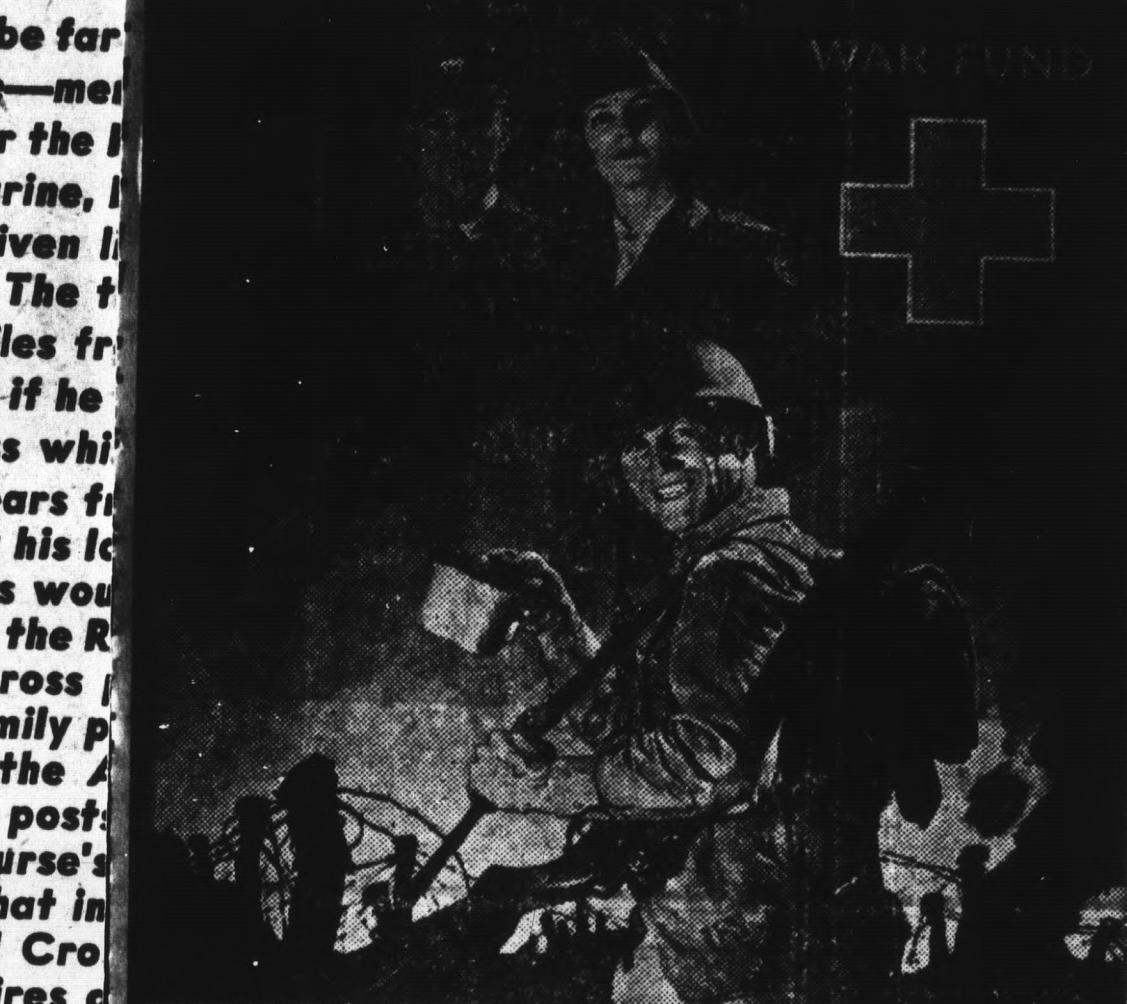
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Accent on Latin America



NOT only are foreign foods interesting to most of us and good to eat but their very names have charm. What could be more intriguing than Arroz Con Pollo (chicken with rice)? You can bring this popular Latin American dish to your own table without much effort. Why not celebrate Pan American Day, April 14, and give your family the thrill of a new and unexpected foreign dish? Of course, the perfect companion for a Latin American dish . . . and for any dish . . . is flavorful, strong coffee. The countries in the Pan American Coffee Bureau which are represented in the flags shown in the picture are: Brazil, Colombia, Costa Rica, Cuba, Dominican Republic, El Salvador, Mexico, and Venezuela.

Many people are under the impression that all foods cooked in Latin America are highly seasoned and spicy, but the tastes of our good neighbors down South American Way are very much like ours. Take for example this recipe for Arroz Con Pollo. It is not difficult to make and all the ingredients are easily obtained. Serve it with steaming cups of rich, freshly-made coffee and you will have a meal to please everyone. Here is the recipe for Arroz Con Pollo. Of course, it's tested.

Arroz Con Pollo

1 chicken (prepared according to directions)	2 cups chicken stock
2 tablespoons salad oil or shortening	2 teaspoons salt
1 minced onion	1 teaspoon paprika
1 minced clove garlic	1 cup cooked or canned peas
1 1/2 cups rice	2 pimientos cut in strips

If fowl or large chicken is used, cut in pieces and simmer in 3 cups water with celery leaves, sliced onion, salt, pepper and herbs. If chicken is young, cook backs and neck in the same way. Saute cooked or uncooked chicken lightly in small amount of shortening. Have ready to serve after rice is cooked.

Heat salad oil, add onion, garlic and rice; cook over low heat until yellow, stirring occasionally. Add stock, salt and paprika. Cover and cook over very low heat about 20 minutes, until rice has absorbed all liquid and is thoroughly cooked. Place rice in shallow casserole. Arrange chicken and peas alternately upon top of rice. Garnish with pimiento.

Note: Asparagus tips and sliced stuffed olives may also be used as a garnish.



READING & WRITING

BY Edwin Seaver AND Robin McKoun

Zofia Kossak is one of Poland's most distinguished novelists. She is said on good authority to have been a leading candidate for the Nobel prize in literature before the outbreak of the present war. She is reported to be still living in war-ravaged Poland, but no one knows for sure for no word has been heard from her for several years.



ZOFIA KOSSAK

Mme. Kossak's first book to be translated into English is "Blessed Are The Meek," which the Book-of-the-Month Club has selected for April. "Blessed Are The Meek" is a historical novel about the life and age of St. Francis of Assisi.

In this novel is one of the greatest mass stories of history, the second Children's Crusade. The faith that seemed to have left the kings and the nobles was still alive among the common people and especially the children. When Pope Innocent III failed to move the cynical and materialistic followers to seek again a religious goal, the children shamed their elders by trooping toward the Holy Land. But they were deceived by false leaders. Of all the children who set out from Venice on their idealistic mission, those who were not drowned were sold into slavery.

But the book really belongs to St. Francis, who is in Italy with his poor brethren when the story begins. A simple man who really believed in the virtues of poverty and love, he becomes the symbol, even to the Pope, of what Christianity actually means. The account of his visit to the Sultan in Egypt which resulted in the freeing of a captured Christian army, a true historical incident which has always seemed inexplicable, is one of the most convincing scenes of the book.



This novel is published by Roy, formerly one of the most brilliant publishing houses in Poland. With the German invasion, they were bombed and pillaged out of existence, their entire stock of two million books stolen by the Nazis. The publishers themselves barely escaped with their lives. They came to the New World to begin over again—with notable success, to judge from "Blessed Are The Meek," which is almost certain to be a best seller as well as a Book-of-the-Month Club selection.

WARTIME HOMEMAKER

MAKING THE MOST OF YOUR VACUUM CLEANER

By the
HOMEMAKING SPECIALISTS
of the
General Electric Consumers Institute

Here are new ideas for making your vacuum cleaner do more of your housecleaning which come from the appliance testing workshop of Miss Louise Leslie, our staff member who has spent the past 12 years putting appliances through their paces in order to test their efficiency and to devise new ways of using them so that we can make the most of our household aids.

To make the most of your vacuum cleaner, use the attachments for occasional thorough



cleaning, says Miss Leslie. Then, when it's spring housecleaning season there are only the semi-yearly cleaning chores to do such as washing windows, curtains and woodwork, mothproofing upholstery, dusting bedsprings, cleaning inside pianos, and the like.

Miss Leslie also points out that your vacuum cleaner and its attachments will do the back-breaking part of many of these jobs too—even to cleaning inside pianos where dust accumulates on the sounding board and along the strings. Here's how Miss Leslie recommends doing this household cleaning chore, as well as many others which will help take the work out of housework.

FOR GRAND PIANOS, assemble cleaner for blowing action and use the Radiator Tool to blow the dust and lint to one side of the sounding board. Then take up the dust with the Round Dusting Tool. The Round Dusting Tool is all that is needed for upright pianos, just remove the back and run the dusting tool over the length of the sounding board and strings.

FOR CARVED WOODWORK on pianos, tables, chests, and woodwork trim on upholstered furniture use the Round Dusting Tool. It slicks dust out of places on furniture where a dust-cloth can never reach.

SILK LAMP SHADES and all shades which wiping will make grimy, can be dusted perfectly by using the Round Dusting Tool.

IN CORNERS AND ALONG WALLS where cobwebs and dust accumulate, the Round Dusting Tool will do a far superior job of cleaning than a cloth.

BATHROOM PIPES AND PLUMBING are hard to get to and tedious to try to clean unless you use the Round Dusting Tool. Then it becomes a simple matter to get every speck of lint and grit accumulations.

GRILLS OF HOT AIR REGISTERS and return air ducts will yield more dirt than you think possible if the Round Dusting Tool is used to clean them.

WINDOW, DOOR, PORCH, AND FIRE-PLACE SCREENS catch and hold a lot of dust and dirt, but it's easy to clean them with the Round Dusting Tool.

OUTDOOR FURNITURE and porches become twice as easy to clean if the Round Dusting Tool is used on the furnishings and the Upholstery Tool without the brush is used over cement or terraced floors. Miss Leslie finds the vacuum cleaner attachments almost indispensable in getting her porch ready for summer use for they make an "outdoor living room" really clean and livable.

CLEAN BARE FLOORS with the electric vacuum cleaner, if the nozzle of your cleaner is adjustable. Adjust the nozzle as low as possible to pick up lint and dust on bare floors. The floor mop can then be used as a polishing agent rather than a "cleaner." This is an especially good procedure for bedrooms, bathrooms and kitchens where a great deal of lint is apt to gather.

FOR THE PROPER CARE of your electric vacuum cleaner send for the free booklet "How To Take Care Of Your Electric Appliances" published by the General Electric Consumers Institute, Dept. GN, Bridgeport, Conn.



THE LIFE OF YOUR TIRES

QUADRUPLETS WE CAN DO WITHOUT!



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PROMPT
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DALY CITY RECORD

RAndolph 3215

BUY WAR BONDS

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ALTERATIONS	Mrs. Cora Oberg	74 Moltke	RAndolph 7671	Mrs. Cora Oberg	1943
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	R. S. Johnson	5990 Mission	DElaware 1173	R. S. Johnson	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1923
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timoni & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1923
	Peter Venturino	5975 Mission	RAndolph 9822	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	Joe Howarth	1931
BARBER SHOPS	Daly City Barber Shop	6371 Mission			1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitsen	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Lena Redmond	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candles	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	T. M. Hagaman	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8321	T. B. Jones	
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros' Pharmacy	6301 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttman	1938
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warszawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warszawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Meritt Electric	58 Bepier	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezollina Scoeca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6929 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell & Co.	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
	Hopman Electric	27 Gambetta	DElaware 5629	T. B. Hopman	1929
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacalasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6596 Mission	ELkridge 0616	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
ROOFING	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
SAND AND GRAVEL	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942



Savings on car upkeep may be made by avoiding serious trouble through regular care, or on actual major repair jobs after the damage is done. Either way, our "know-how" will mean savings for you.

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8841 Mission Street

Phone DElaware 3426

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301 Miriam St.

RAndolph 9667

Closed Sundays from Noon to 4:30 p. m.
Open Evenings Till 8 p. m.

SPECIALS for FRIDAY and SATURDAY

LAMB -- Hind Quarters lb. 32c

LAMB -- Fore Quarters lb. 27c

CRISCO (NO POINTS) 3-lb. jar 67c

Swift's Bulk Soap Powder 2 lbs. 29c

Swift's Tomato Juice (1 point) 9c

No. 300 can

GRAPEFRUIT 3 for 10c

Sweet Juicy Coachellas

ASPARAGUS lb. 10c

Golden State ICE CREAM — Cones, Pts., Qts.

SERVE FROZEN FOODS

Lucca Ravioli Co.

7370 Mission St., Colma

Cash and Carry

Phone RAnd. 6102

FRIDAY & SATURDAY SPECIALS

BURGUNDY WINE \$1.89

Italian-California or Pellegrini, gal.

MAZOLA OIL \$1.85

Gallon

CHALLENGE OIL \$1.67

Gallon

PEANUT OIL \$1.87

Gold Medal; gallon

M.J.B. COFFEE 32c

Pound

CHEESE lb. 65c

REGGIANO; Imported

Dry Mushrooms \$3.98

Imported, pound

RINSO SOAP 24c

Large Package

LUX SOAP 24c

Large Package

Complete Line of Poultry Grain,

Mash, Rabbit Pellets, and

Other Feeds.

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Because of the genuine interest we take in helping our customers in their rationed meat purchases, we feel that we are helping in the war effort. Daly City and Colma folks feel that way, too, for every day, more of them tell us of their appreciation. It pays you to buy your meat at Lucca's.

Pineapple Juice 2 FOR 27c

Del Monte, No. 2 cans

Del Monte Peas 2 FOR 31c

No. 2 cans

Grapefruit Juice 2 FOR 27c

Freesweet, No. 2 cans

PEACH JAM 33c

Lady's Choice; 2 lb. jar

TOMATO PASTE 8c

Madonna Brand

FRESH FRUITS & VEGETABLES

SEED POTATOES

FARMERS MARKET

KEITHLEY'S QUALITY

6386-6390 MISSION STREET

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

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ICE BOX SPECIALS

Pint 25c ICECREAM Quart 45c

Sherbet and Vanilla

FROZEN FOODS

NEW CORNED BEEF HASH (more meat)
16 oz. pkg. 42c and 1 red point

ASPARAGUS CUTS, 10 oz.	(no points).....	34c
BROCCOLI, 12 oz.	(no points).....	34c
BRUSSELS SPROUTS, 10 oz.	(no points).....	29c
CAULIFLOWER, 10 oz.	(no points).....	29c
GREEN BEANS, 10 oz.	(no points).....	26c
SPINACH, 14 oz.	(no points).....	25c
BAKED BEANS, 16 oz.	(no points).....	20c
CHILI CON CARNE with beans, 16 oz. ..	(no points).....	30c
CREAMED TUNA, 16 oz.	(no points).....	49c
CREAMED SALMON, 16 oz.	(no points).....	49c
CUT CORN, 12 oz.	(no points).....	27c
PEAS, 12 oz.	(no points).....	26c
PEAS, 2½ lbs.	(no points).....	66c
LIMA BEANS, 12 oz.	(no points).....	33c
PEACHES, 16 oz.	(no points).....	32c

MAKE YOUR Ration Points COUNT

It's true many of we Americans are experiencing for the first time, a shortage, or rather a limitation of some things we want to buy. We are allowed to purchase only a given quantity of meats during a stated period.

However, the limit is put on the amount of meat purchased, not on the amount of food value derived from the meat. Wise spending of ration points stretches their buying power.

Good quality meats, cut to your order, and sold at economical prices, will help solve your wartime food problems. And that's the prescription we fill at the Farmers Meat Company.